

IGOR GLUSHKIN

contact: glushkin@igordesign.net • www.igordesign.net • (917) 627 6488

Offering creative design solutions to solve business problems is what I do best!

My 10+ years of experience include: Promotional Marketing, Packaging, Web, and Editorial Design for a wide range of companies such as Nationwide Insurance, Big Lots and Sourcemia.

In addition, I have a Bachelor's of Fine Arts from the Fashion Institute of Technology in New York City.

EDUCATION

1990 - 1994

Fashion Institute of Technology NEW YORK, NY

Bachelor of Arts, Illustration 1994

THE F.I.T. – INT'L FINE ARTS PROGRAM FLORENCE, ITALY 1994

Studied abroad the techniques of the Old Masters (oil paintings).

SOFTWARE SKILLS

Proficiency in Adobe Suite CS4 and CS5, including Illustrator, Photoshop, Fireworks, Flash, Acrobat, Quark Xpress on MacIntosh operating system. Microsoft Office.

EXPERIENCE

Big Lots 2011 - Present

COLUMBUS, OH

Freelance Designer

- Have proven success in creating concepts and designs for a variety of packaging and promotional materials for the food and health care industries.
- Produce Web Emails, Banner Ads / Email Ads
- Specializing in the front-end design of websites.

Nationwide Insurance 2008

COLUMBUS, OH

Nationwide Better Health Marketing Department

Freelance Designer

- Designed brochures, catalogues, and promotional materials.
- Liaised between the creative director and production manager for timely printing.

Cantores Cleveland - 2009

CLEVELAND, OH

A non-profit music and arts vocal performance ensemble.

Freelance Designer

- Produced 4 wall banners for Cantores Cleveland.

Sourcemia 2004 - 2007

NEW YORK, NY

Source Media is a publisher of financial trade magazines including *Financial Planning*, *On Wall Street*, and *Mergers & Acquisitions*.

Art Director - Health Data Management, Mergers & Acquisitions Magazine.

- Designing features and departments from conception to completion on tight monthly deadlines.
- Hired photographers and illustrators.
- Managed monthly budgets.

Photo District News (VNU) 2000 - 2004

NEW YORK, NY

Photo District News is a division of VNU Business Media, a publisher of B2B titles such as *Adweek*, *Billboard*, and the *Hollywood Reporter*.

Associate Art Director

- Art Director of PIX Magazine, an insert of PDN Magazine.
- Managed all electronic files by pre-flighting, color proofing, and collecting all art materials before providing them to the printers.

Watson-Guptill Publications 2003 - 2004

NEW YORK, NY

Watson-Guptill is a publisher of books on fine art, arts and crafts, music and design.

Freelance Graphic Designer

- Managed and designed catalogs and company advertisements for various publications including *Billboard Magazine*, *Publishers Weekly*, among others.

Avenue Magazine 1998 - 2000

NEW YORK, NY

Avenue Magazine is a high end fashion magazine.

Production Designer

- Designed single and multi ad pages for a wide range of advertisers.
- Worked with Pre-Press house by color proofing and sending files to the printer.

KRS Communications 1996 - 1998

GARDEN CITY, NY

KRS is a packaging and design firm.

Graphic Designer

- Designed wine and champagne bottle case packaging labels for Martini & Rossi Asti-Spumante wine.
- Prepared all files, including, high resolution images and fonts for the printer.

Liz Sheehan Design Studio 1995 - 1996

NEW YORK, NY

Freelance Designer Personal design studio.

- Assisted in designing children's book catalogs for Harper Collins.

AWARDS

- (2006) Won the Silver Ozzie Award from the Folio Show for redesigning *On Wall Street* magazine logo and departments.
- 2000 and 2002) two Merit awards for *PDN's PIX* and *PDN's 30* from Society Publication of Designers.
- (2002) Jessie H. Neal Award from National Business Journalism for a *PDN* feature story.